Mistakes Organizations Make in **Strategic** Planning





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Session Goals

Today you will learn

- 8 common mistakes organizations make in strategic planning
- How to overcome these pitfalls
- The benefits you will gain by engaging in this important process



Behaviors that cultivate learning

Stay curious
Stay in the here
and now



Today's Agenda

Why do strategic planning?

Mistakes Organizations Make

Antidotes

Benefits





Is strategic planning still relevant?

Photo by Ken Yee

"A systematic process through which an organization agrees on and builds key stakeholder commitment to priorities that are essential to its mission and responsive to the organ 13 environment."

Today's Agenda

Why do	strategic p	lanning?
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Mistakes Organizations Make

Antidotes

Benefits

Photo by Ilia Noe

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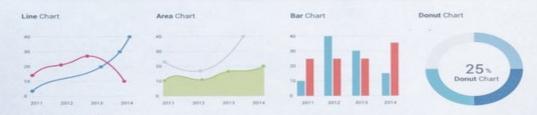
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Not Grounded In Reality

Photo by Greg Rakozy

Failure to Operationalize





Sparkline Charts





Easy Pie Charts







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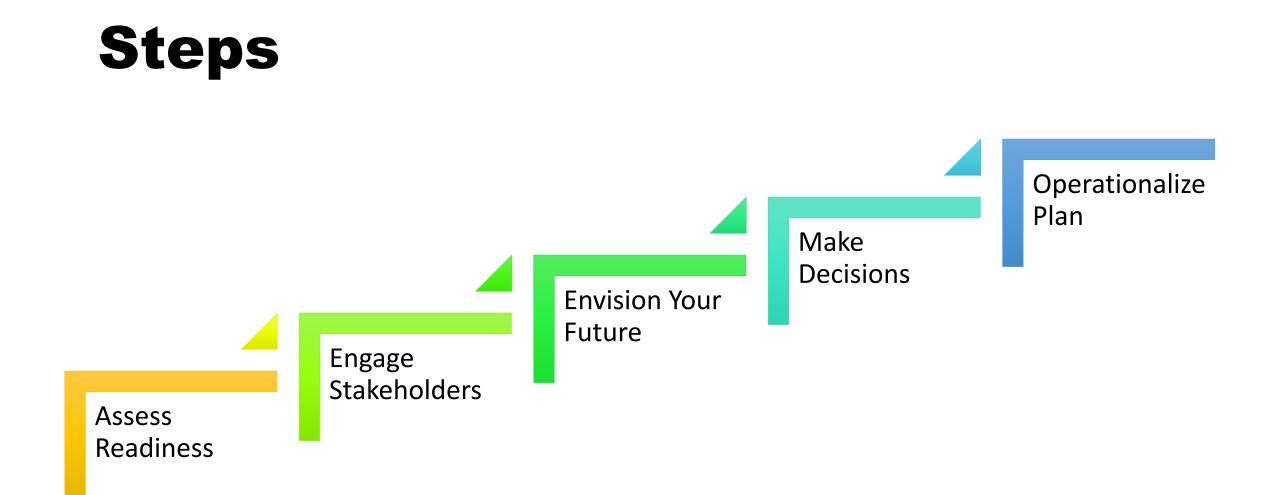
Photo by Markus Spiske



Not Ready for Change



Photo by Ross Finden



Readiness: 72 Is it the right time?

Photo by Matt Piatt

Stakeholders: Who?



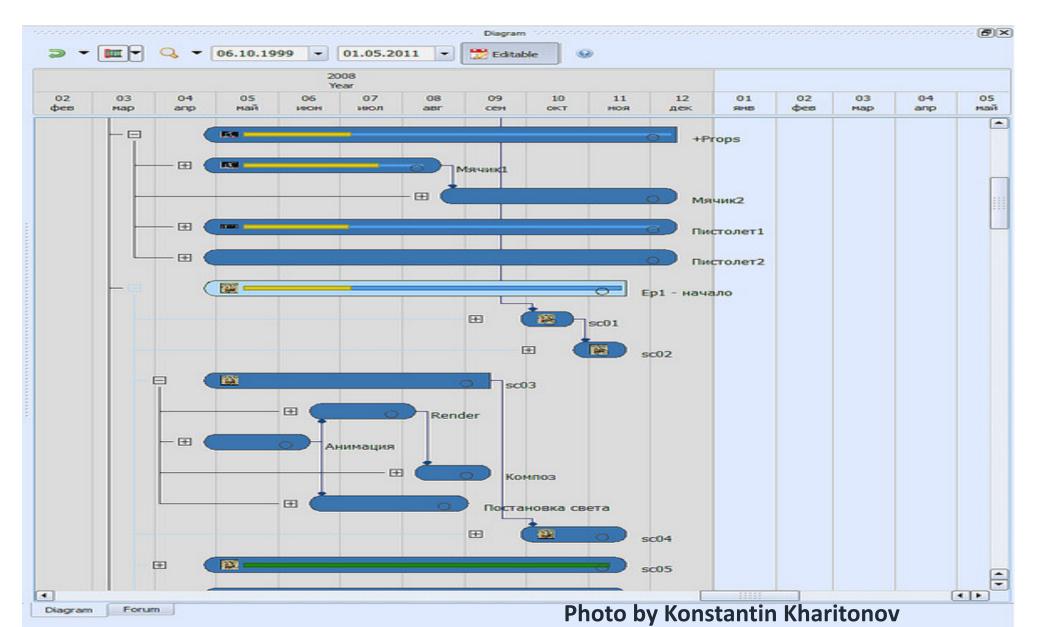


Photo by Ian Schneider on Unsplash

Making Decisions



Operationalize: YR1 workplan









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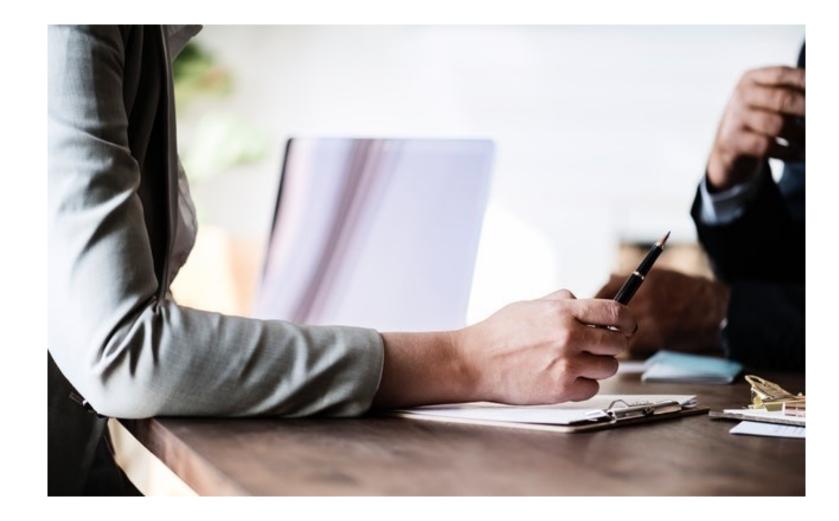
Antidotes

Benefits

Increase Your Likelihood of Success



Build Buy In



Build in Data Gathering & Analysis







Allow enough time

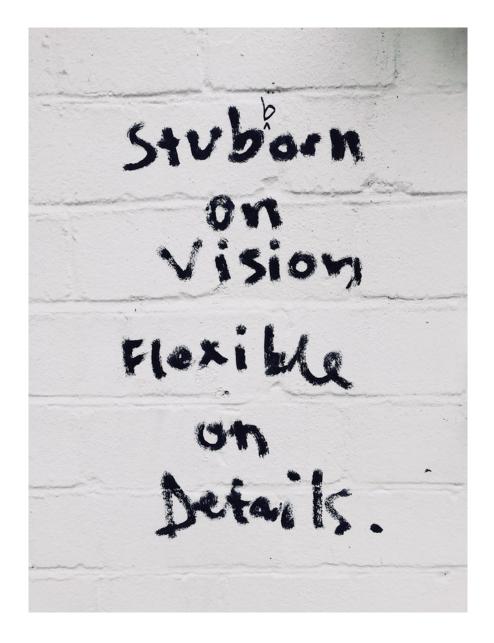
Photo by <u>Ron Lach</u> from <u>Pexels</u>

Balance Stretch goals with reality



Photo by <u>cottonbro</u> from <u>Pexels</u>

Keep it simple, keep it flexible

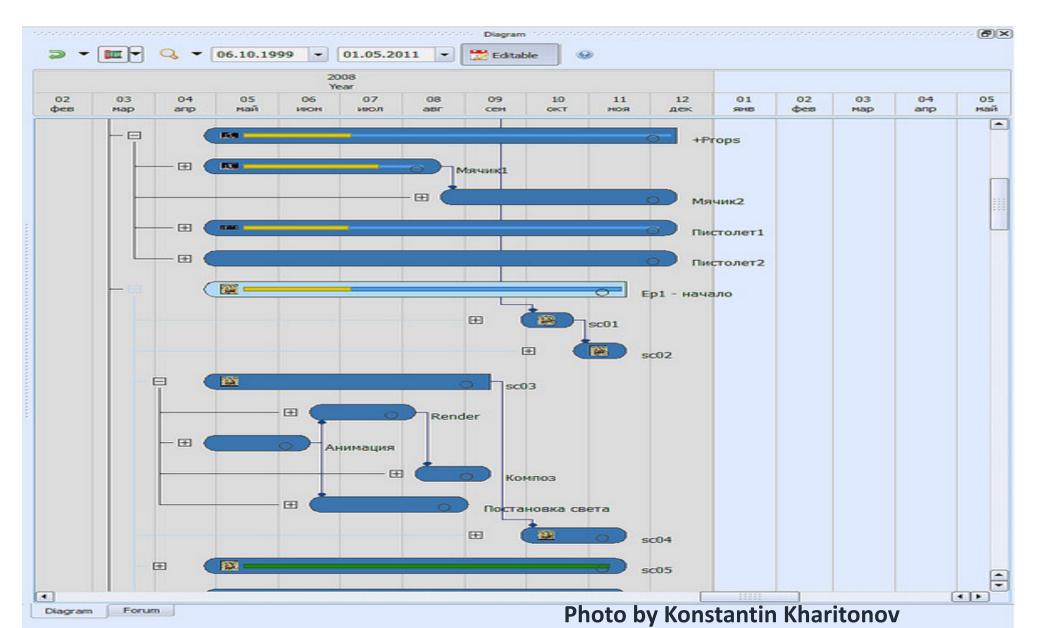


Agree on a monitoring & tweaking process



Photo by <u>IA SB</u> on <u>Unsplash</u>

Operationalize: YR2 workplan



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Benefits

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Photo by Jacon Loung on Uncolach

Take Stock of Current State





Build Shared Understanding

Photo by Jason Goodman on Unsplash

Align on goals



Define what success looks like









Learn More



Be in Touch here:

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Check out the Mission: Impact podcast

